

Website Terms of Use (United Kingdom)

Macey Holdings Pty Ltd (ACN 698 564 626, ABN 24 698 564 626), trading as MarketOnDemand. Applies to marketondemand.co.uk. Last updated 17 July 2026.

These terms govern your use of our UK website. By accessing or using the site, you agree to them. If you do not agree, please do not use the site.

- 1. About us & the site.** The site is operated by Macey Holdings Pty Ltd, an Australian company trading as MarketOnDemand ("MarketOnDemand"), and provides information about our market-research and feasibility services and lets you submit an enquiry or intake form.
- 2. Information only — not advice.** Content on the site is general information only. It is not financial, investment, legal, accounting or taxation advice and must not be relied on as such. Always obtain your own professional advice before acting.
- 3. Enquiries are not a contract.** Submitting an enquiry or intake form does not create a binding agreement or oblige us to provide services. Any engagement is governed by a separate written Client Engagement Agreement.
- 4. Acceptable use.** You must not misuse the site, including by attempting to gain unauthorised access, scraping or harvesting data, introducing malicious code, or using it for unlawful purposes.
- 5. Intellectual property.** All content, branding and materials on the site (including the MarketOnDemand name and logo) are owned by us or our licensors and may not be copied or reused without our written permission.
- 6. Third-party links.** The site may link to third-party websites. We are not responsible for their content, products or privacy practices.
- 7. Privacy & cookies.** We handle personal data you submit in accordance with our UK Privacy Notice, the UK GDPR and the Data Protection Act 2018. Our site uses cookies and analytics tools (Google Analytics and Microsoft Clarity) to measure and improve how the site is used; see the UK Privacy Notice for details and how to opt out.
- 8. Availability.** We aim to keep the site available but do not guarantee uninterrupted or error-free access, and may change or suspend it at any time.
- 9. Disclaimers & liability.** The site is provided "as is". To the maximum extent permitted by law, we exclude liability for any loss arising from your use of the site, and our total liability is limited as far as the law allows. Nothing in these terms excludes or limits any liability that cannot be excluded by law, including your statutory rights as a consumer under the Consumer Rights Act 2015, or liability for death or personal injury caused by negligence, or for fraud.
- 10. Changes.** We may update these terms from time to time. The current version published on the site applies to your use.
- 11. Governing law.** These terms are governed by the laws of England and Wales, and disputes are subject to the non-exclusive jurisdiction of the courts of England and Wales. If you are a consumer, you retain any mandatory protections of the law of the part of the UK where you live.
- 12. Contact.** Questions about these terms: alex@marketondemand.co.uk.

General template only, not legal advice. Have it reviewed by a UK solicitor before relying on it at scale, and read it together with the UK Privacy Notice.